



WPTV

ORDER

Print Date 11/20/12

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Flight Dates **10/31/12-11/06/12**

Contract / Revision **315739 /** **Product** **Allen West for Congress**

Original Date / Revision **Agency Com** 15%

10/24/12 11/02/12 Billing Contact

Advertiser **West / Republican / Congress**
3299 K Street NW - Suite 200
Washington, DC 20007

Agency **Strategic Media Services**

Buying Contact
3299 K Street NW - Suite 200
Washington, DC 20007

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:20:00

Estimate # **Sked C Order #1321**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority FX

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share 40% Market Value 116000

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	60%	69600
WFGC	%	0
WFLX	%	0
WPBF	%	0
WPEC	%	0
WPPB	%	0
WPXP	%	0
WTCE	%	0
WTCN	%	0
WTVX	%	0
WXEL	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	41	\$39,440.00	\$46,400.00	0.00
Totals	41	\$39,440.00	\$46,400.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	41	\$39,440.00	\$46,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WPTV	10/31/12	11/06/12	NBC Monday Prime the voice	CM	8-11p (8:00 PM-10:00 PM)	M-----	:30	1	\$4,000.00	FX	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	M-----			1		\$4,000.00		0.00				
N 2	WPTV	10/31/12	11/06/12	Monday Prime C revolution	CM	10-11p	M-----	:30	1	\$2,150.00	FX	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	M-----			1		\$2,150.00		0.00				
N 3	WPTV	10/31/12	11/06/12	Wednesday Prime A animal prac/guys...kids	CM	8-9p	--W----	:30	1	\$1,450.00	FX	0.00	NM	1	\$1,450.00



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Contract / Revision **315739** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 11/02/12

Order Sep 00:20:00

Advertiser **West / Republican / Congre** Product **Allen West for Congress**

Estimate # **Sked C Order #1321**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WPTV	10/31/12	11/06/12	Wednesday Prime A animal prac/guys...kids	CM	8-9p	--W----	:30	1	\$1,450.00	FX	0.00 NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	--W----	1		\$1,450.00		0.00					
N 4	WPTV	10/31/12	11/06/12	Wednesday Prime B law&order:svu	CM	9-10p	--W----	:30	1	\$2,500.00	FX	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	--W----	1		\$2,500.00		0.00					
N 5	WPTV	10/31/12	11/06/12	Thursday Prime A 30 rock/up...night	CM	8-9p	---T---	:30	2	\$1,450.00	FX	0.00 NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	---T---	2		\$1,450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPTV	10/31/12-11/06/12		Thursday Prime A	8-9p		---Th----	:30	(\$1,450.00)	0.00	NM			
See MG 5.3														
2	WPTV	10/31/12-11/06/12		Thursday Prime A	8-9p		---Th----	:30	(\$1,450.00)	0.00	NM			
See MG 5.4														
3	NPTV	11/01/12-11/01/12		Thursday Prime A	8-9p		---Th----	:30	\$1,450.00	0.00	NM			
Ⓜ MG for 5.1 11/01 [program change to The Voice]														
4	NPTV	11/01/12-11/01/12		Thursday Prime A	8-9p		---Th----	:30	\$1,450.00	0.00	NM			
Ⓜ MG for 5.2 11/01 [program change to The Voice]														
N 6	WPTV	10/31/12	11/06/12	Thursday Prime B office/parks	CM	9-10p	---T---	:30	2	\$1,800.00	FX	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	---T---	2		\$1,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPTV	10/31/12-11/06/12		Thursday Prime B	9-10p		---Th----	:30	(\$1,800.00)	0.00	NM			
See MG 6.3														
2	WPTV	10/31/12-11/06/12		Thursday Prime B	9-10p		---Th----	:30	(\$1,800.00)	0.00	NM			
See MG 6.4														
3	NPTV	11/01/12-11/01/12		Thursday Prime B	9-10p		---Th----	:30	\$1,800.00	0.00	NM			
Ⓜ MG for 6.1 11/01 [program change to The Voice]														
4	NPTV	11/01/12-11/01/12		Thursday Prime B	9-10p		---Th----	:30	\$1,800.00	0.00	NM			
Ⓜ MG for 6.2 11/01 [program change to The Voice]														
N 7	WPTV	10/31/12	11/06/12	Thursday Prime C rock center...williams	CM	10-11p	---T---	:30	2	\$2,500.00	FX	0.00 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	---T---	2		\$2,500.00		0.00					
N 8	WPTV	10/31/12	11/06/12	Friday Prime A go on/guys...kids	CM	8-9p	----F--	:30	2	\$1,450.00	FX	0.00 NM	4	\$7,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	----F--	2		\$1,450.00		0.00					



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Contract / Revision **315739** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 11/02/12

Order Sep 00:20:00

Advertiser **West / Republican / Congre** Product **Allen West for Congress**

Estimate # **Sked C Order #1321**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 8	WPTV	10/31/12	11/06/12	Friday Prime A go on/guys...kids	CM	8-9p	----F--	:30	2	\$1,450.00	FX	0.00 NM	4	\$7,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	----F--	2		\$1,450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPTV	10/31/12-11/06/12		Friday Prime A		8-9p	-----F----	:30		(\$1,450.00)		0.00 NM		
See MG 8.4														
2	WPTV	10/31/12-11/06/12		Friday Prime A		8-9p	-----F----	:30		(\$1,450.00)		0.00 NM		
See MG 8.3														
3	WPTV	11/02/12-11/02/12		Friday Prime A		8-9p	-----F----	:30		(\$1,450.00)		0.00 NM		
Ⓜ See MG 8.5														
[pgm change to Hurricane Benefit/no avails]														
4	WPTV	11/02/12-11/02/12		Friday Prime A		8-9p	-----F----	:30		(\$1,450.00)		0.00 NM		
Ⓜ See MG 8.6,8.7														
[pgm change to Hurricane Benefit/no avails]														
5	NPTV	11/02/12-11/02/12		Friday Prime A		8-9p	-----F----	:30		\$1,450.00		0.00 NM		
Ⓜ MG for 8.3 11/02														
[mgs per cb/ms]														
6	WPTV	11/02/12-11/02/12		Friday Prime A		8-9p	-----F----	:30		(\$1,450.00)		0.00 NM		
Ⓜ See MG 8.8,8.9														
[sold out]														
7	NPTV	10/31/12-11/06/12		Friday Prime C		10-11p	-----F----	:30		\$2,500.00		0.00 NM		
Ⓜ MG for 10.1,8.4														
8	NPTV	11/04/12-11/04/12		Su 630-7p		630-7p	-----Su	:30		\$3,000.00		0.00 NM		
Ⓜ MG for 8.6 11/02														
mkgds from current contract and est 91 & 91 Add														
9	NPTV	11/05/12-11/05/12		M-F 2-3p		2-3p	M-----	:30		\$350.00		0.00 NM		
Ⓜ MG for 8.6 11/02														
mkgds from current contract and est 91 & 91 Add														
N 9	WPTV	10/31/12	11/06/12	Friday Prime B grimm	CM	9-10p	----F--	:30	2	\$1,450.00	FX	0.00 NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	----F--	2		\$1,450.00		0.00					
N 10	WPTV	10/31/12	11/06/12	Friday Prime C dateline	CM	10-11p	----F--	:30	1	\$2,500.00	FX	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	----F--	1		\$2,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPTV	10/31/12-11/06/12		Friday Prime C		10-11p	-----F----	:30		(\$2,500.00)		0.00 NM		
See MG 8.6,8.7														
[due equal access]														
N 11	WPTV	10/31/12	11/06/12	M-F 1235-135a M-F 1235-135a	CM	1235-0135a	1-111--	:30	4	\$175.00	P-1	0.00 NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	1-111--	4		\$175.00		0.00					
N 12	WPTV	10/31/12	11/06/12	M-F 135-205a M-F 135-205a	CM	135-205a	1-111--	:30	4	\$75.00	P-1	0.00 NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	1-111--	4		\$75.00		0.00					
N 13	WPTV	10/31/12	11/06/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	1-111--	:30	4	\$1,400.00	FX	0.00 NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Contract / Revision **315739** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 11/02/12

Order Sep 00:20:00

Advertiser **West / Republican / Congre** Product **Allen West for Congress**

Estimate # **Sked C Order #1321**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N13	WPTV	10/31/12	11/06/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	1- 111--	:30	4	\$1,400.00	FX	0.00 NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	1- 111--	4		\$1,400.00		0.00					
N14	WPTV	10/31/12	11/06/12	Saturday Prime A encore	CM	8-9p	-----S-	:30	2	\$425.00	FX	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S-	2		\$425.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPTV	10/31/12-11/06/12		Saturday Prime A	8-9p		-----Sa--	:30	(\$425.00)	0.00	NM			
See MG 14.3,14.4,14.5 [pgm change to Breeders Cup 8-9pm]														
2	WPTV	10/31/12-11/06/12		Saturday Prime A	8-9p		-----Sa--	:30	(\$425.00)	0.00	NM			
See MG 14.3,14.4,14.5 [pgm change to Breeders Cup 8-9pm]														
3	WPTV	10/30/12-10/30/12		M-F 7-730pm News	7-730p		-T-----	:30	(\$1,800.00)	0.00	NM			
Ⓜ Credited spot being made good on different est Sked B#692														
4	WPTV	10/31/12-11/06/12		M-F 4p-5p	4-5p		M-----	:30	(\$725.00)	0.00	NM			
Ⓜ Credited spots being mdgd on Sked B#692														
5	WPTV	10/31/12-11/06/12		M-F 4p-5p	4-5p		M-----	:30	(\$725.00)	0.00	NM			
Ⓜ Credited spots being mdgd on Sked B#692														
N15	WPTV	10/31/12	11/06/12	Saturday Prime B encore	CM	9-10p	-----S-	:30	2	\$425.00	FX	0.00 NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S-	2		\$425.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPTV	10/31/12-11/06/12		Saturday Prime B	9-10p		-----Sa--	:30	(\$425.00)	0.00	NM			
See MG 15.4														
2	WPTV	10/31/12-11/06/12		Saturday Prime B	9-10p		-----Sa--	:30	(\$425.00)	0.00	NM			
See MG 15.3														
3	NPTV	11/03/12-11/03/12		NBC Saturday Prime	9-11p		(9:00 PM-11:00) -----Sa--	:30	\$425.00	0.00	NM			
Ⓜ MG for 15.2 11/03 [pgm change to Movie: Rudy]														
4	NPTV	11/03/12-11/03/12		NBC Saturday Prime	9-11p		(9:00 PM-11:00) -----Sa--	:30	\$425.00	0.00	NM			
Ⓜ MG for 15.1 11/03 [pgm change to Movie: Rudy]														
N16	WPTV	10/31/12	11/06/12	Saturday Prime C encore	CM	10-11p	-----S-	:30	2	\$425.00	FX	0.00 NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S-	2		\$425.00		0.00					



WPTV

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Contract / Revision **315739** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **West / Republican / Congre** Product **Allen West for Congress** Estimate # **Sked C Order #1321**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N16	WPTV	10/31/12	11/06/12	Saturday Prime C encore	CM	10-11p	-----S-	:30	2	\$425.00	FX	0.00 NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S-	2		\$425.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPTV	10/31/12-11/06/12		Saturday Prime C		10-11p	-----Sa--	:30		(\$425.00)		0.00 NM		
See MG 16.4														
2	WPTV	10/31/12-11/06/12		Saturday Prime C		10-11p	-----Sa--	:30		(\$425.00)		0.00 NM		
See MG 16.3														
3	NPTV	11/03/12-11/03/12		NBC Saturday Prime		9-11p	(9:00 PM-11:00 PM)-----Sa--	:30		\$425.00		0.00 NM		
Ⓜ MG for 16.2 11/03 [pgm change to Movie: Rudy]														
4	NPTV	11/03/12-11/03/12		NBC Saturday Prime		9-11p	(9:00 PM-11:00 PM)-----Sa--	:30		\$425.00		0.00 NM		
Ⓜ MG for 16.1 11/03 [pgm change to Movie: Rudy]														
N17	WPTV	10/31/12	11/06/12	Notre Dame Notre Dame	CM	12p-11p (3:30 PM-7:00 PM)	-----S-	:30	1	\$450.00	P-1	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S-	1		\$450.00		0.00					
N18	WPTV	10/31/12	11/06/12	Su 12-6p NYC Marathon	CM	12-6p (1:30 PM-3:30 PM)	-----S	:30	1	\$450.00	P-1	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S	1		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPTV	10/31/12-11/06/12		Su 12-6p		12-6p	(1:30 PM-3:30 PM)-----Su	:30		(\$450.00)		0.00 NM		
See MG 18.2														
2	NPTV	11/03/12-11/03/12		Notre Dame		330p-7p	(3:30 PM-7:00 PM)-----Sa--	:30		\$450.00		0.00 NM		
Ⓜ MG for 18.1 11/04														
N19	WPTV	10/31/12	11/06/12	Major League Soccer Major League Soccer play	CM	12-6pm (3:30 PM-6:00 PM)	-----S	:30	1	\$600.00	P-1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S	1		\$600.00		0.00					
N20	WPTV	10/31/12	11/06/12	M-F 6-7a M-F 6-7a	CM	6-7a	--1----	:30	1	\$1,200.00	FX	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	--1----	1		\$1,200.00		0.00					
N21	WPTV	10/31/12	11/06/12	M-F 7-9a M-F 7-9a	CM	7-9a	--11---	:30	2	\$1,500.00	FX	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	--11---	2		\$1,500.00		0.00					
N22	WPTV	10/31/12	11/06/12	SA 5-6am News SA 5-6am News	CM	5-6a	-----S-	:30	1	\$100.00	P-1	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S-	1		\$100.00		0.00					
N23	WPTV	10/31/12	11/06/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$400.00	FX	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S-	1		\$400.00		0.00					
N24	WPTV	10/31/12	11/06/12	SU 5-6am News SU 5-6am News	CM	5-6a	-----S	:30	1	\$100.00	P-1	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/12	11/06/12	-----S	1		\$100.00		0.00					



WPTV

Print Date: 11/20/12

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Contract / Revision **315739** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 11/02/12

Order Sep 00:20:00

Advertiser **West / Republican / Congre** Product **Allen West for Congress**

Estimate # **Sked C Order #1321**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N24	WPTV	10/31/12	11/06/12	SU 5-6am News	CM	5-6a	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00	
				SU 5-6am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/31/12	11/06/12	-----S	1		\$100.00		0.00							
														Totals	41	\$46,400.00